

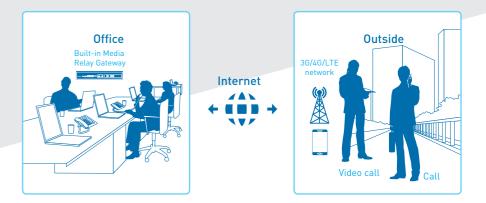
Mobile Softphone

Seamless. Secure. Simple

> The freedom to increase productivity and control costs with Panasonic Mobile Softphone

# Combining audio and video

Compatible with the KX-NS1000, NS700 and NS500 unified communications platforms, as well as the KX-HTS32 systems, the application supports both audio and video calls, with a built-in Media Relay Gateway (MRG) meaning no server is needed. Your communications are carried out over your company network.



As well as person-to-person video conversations, three-party video conferencing capability means you can join remote meetings with complete clarity.

You can even connect with a Panasonic video terminal or IP video doorphone/camera for total video communications.



# Enjoy seamless connectivity with a PBX extension

With Panasonic Mobile Softphone, you can use your smartphone as a company extension.

The application also supports push notification – so even when it isn't started up, you'll receive a notification whenever you have an incoming call. Not only does this mean you need never miss a call, it's also an effective means of saving battery consumption.

For additional versatility and seamless performance, you can set two IP addresses to allow your users to connect to the right network, whether they're in your company WiFi network or an outside alternative.

#### Connect every employee with complete control

Would you like to increase productivity by connecting your remote-working employees to your office communication systems?

Are you looking to replace an old, outdated phone system with something far more cost-effective? A solution that makes use of your employees' smartphones perhaps?

And would you like to do it all with minimal stress and maximum simplicity and security?

If the answer to these questions is 'yes', then you should take a closer look at the Panasonic Mobile Softphone.

It's a seamless, simple and highly secure application that combines audio and visual communications in a mobile device, allowing employees' smartphones to be registered as a company extension.

So whether they're working in or out of the office, employees can make and receive audio and video calls without needing to use their private number.

#### Where freedom makes a positive contribution to our world

The beauty of the Mobile Softphone is that it gives your teams the freedom to use the smartphones they're already comfortable with, meaning they're more productive than ever. And it gives your business the freedom to work in the most flexible, responsive and cost-effective way possible.

Not only that, it follows the Panasonic ethos of making a positive contribution to society. By providing previously unachievable levels of flexibility and 'work anywhere' capability, it's helping to streamline the working world, at the leading edge of a new generation of ease and efficiency.





# Reassuringly secure

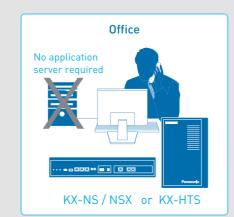
We understand how important security is to you and your business. So the Panasonic Mobile Softphone supports SIP-TLS (Transport Layer Security)\*. With this technology, potential risks are absolutely minimised, as hackers can't view the SIP communication data and are unable to access your network.

For even greater security, when the application detects a non-Panasonic SIP extension trying to log in, it can reject the connection. If it's more convenient and appropriate for you, this functionality can be disabled.

\*SIP-TLS is not supported with the KX-HTS32 system.

#### The easiest of installations

Getting started with the Mobile Softphone couldn't be easier. You simply download the app free of charge from the App Store or Google Play, and apply your chosen settings. There's no need to prepare any further technology, such as a server.









 The KX-HTS32 system does not support push notification.
 \*\* Push notification and authentication server are provided free of charge by Panasonic.



# Panasonic Mobile Softphone in action

Perfect for new small businesses

A young manager has recently established their small business and opened a new office. With only six employees, he wants to minimise his communication set up costs and any disruption to his business.

As mobility is important to his business, he needs to be able to use the company phone number whether in or out of the office – but also needs this capability to come at a low cost.

The Panasonic Mobile Softphone is the ideal solution. It allows a smartphone to be used as a company extension, even out of the office, so there are no interruptions to communications. This allows work to be carried out with the speed and agility that a small business demands.

Equally, cost is never a problem, as the app is easy to install on employees' smartphones, meaning new phone technology isn't needed.

## Ideal for IP PBX users

An Information System Administrator looking to increase productivity by enhancing mobile connectivity – without the need for more server room space or network capacity – also finds the perfect solution in the Panasonic Mobile Softphone.

The application represents a 'serverless' solution, with the company's communication infrastructure being used as it is, with no additional equipment needed.

Perfect for new small businesses

# The right solution for shop owners

With only a few employees, and often finding herself working away from her shop, the owner of a small retail business needs to stay in touch with her part-time staff and respond to customer enquiries at all times.

Designed specifically for smaller users groups, the Mobile Softphone is the right answer. With the application, the business owner can be contacted anywhere or at any time, ensuring excellent communication with staff, suppliers and customers.

#### Meeting the needs of manufacturing businesses

Travelling back and forth between the office and factory every day, the plant manager of a manufacturing business wants to tighten the communication links between the two locations.

The business has around 50 employees, so the manager needs a solution that can ensure smooth communications between its offices and external premises. The Mobile Softphone is the ideal way to achieve that.

Using the video calling capability, the application also allows remote training, as the manager can share images with employees without needing to visit the plant. And thanks to the system's exceptional security, sensitive business information is never at risk.

#### Using the Mobile Softphone



Dial pad Standard, easy-to-use dialling screen.

In/Out call log You can check the In/Out Call Log for calling assistance.

Voice call The simple, easy-to-use screen lets you control speakers, the mute feature, and other functions.



Video call The dual-window display for both you and the person you are talking to makes it easier to discuss details.



#### The features of the system

No	Feature List		iPhone	Android
	Supported OS		iOS 9 or later	Android 4.4 or later
0	SIP Registration		<ul> <li>✓</li> </ul>	<b>v</b>
1-1	Call Functions	Make Call	<ul> <li>✓</li> </ul>	<b>v</b>
1-2		Reject Call	<ul> <li>✓</li> </ul>	<b>v</b>
1-3		Cancel Call	<ul> <li>✓</li> </ul>	<ul> <li>✓</li> </ul>
1-4		Video Call	<ul> <li>✓</li> </ul>	<b>v</b>
1-5		Call Hold	<ul> <li>✓</li> </ul>	<b>v</b>
1-6		Call Transfer	✔ (Blind)	
2	Support Codec (Audio)		G.722, G.729a, G.711a/µ	
3	Support Codec (Video)		H.264 Base Line Profile Encode up to VGA / Decode up to 720p	
4	SIP-TLS		✓	
5	Push Notification		✓	
6	Call Log / Missed Call Indicator		✓	
7	Automatic control of trunk line feature access code		✓	
8	Support Language		<ul> <li>UK English • German • French • Italy • Dutch • Spanish • Portuguese • Russian</li> <li>US English • Canadian French • Polish • Arabic • Hebrew • Ukrainian • Thai</li> <li>Simplified Chinese • Traditional Chinese • Turkish • Spanish in Latin America</li> <li>Portuguese in Latin America</li> </ul>	

• Design and specification subject to change without notice.

Internet connection (WiFi/3G/4G/LTE) is required for application usage.

· Voice quality may depend on the network environment.

## System requirements

Main Unit	Version	Necessary PBX Activation Key	Supported Device	
KX-NS1000 KX-NS700 / KX-NS500	ver. 5.0 or later	IP Proprietary Telephone / IP Phone AK Model No: KX-NSM5xx or KX-NSM2xx	iPhone: iOS 9 or later Android: Android 4.4	
KX-HTS32	ver. 1.9 or later	-		
		When using only Mobile Softphone Normal User AK Model No: KX-NSUNxx		
KX-NSX2000 KX-NSX1000	ver. 3.0 or later	When use desk phone (KX-NT/KX-HDV) and Mobile Softphone in parallel Normal User AK & Mobile User AK Model No: (Normal User AK) KX-NSUNxx (Mobile User AK) KX-NSUMxx	or later	



#### business.panasonic.eu

#### Panasonic Mobile Softphone

Enjoy seamless, secure and simple communications throughout your business.

Talk to Panasonic about our Mobile Softphone application today using the details below.

We reserve the right to make reasonable changes to models, dimensions and colours, as well as to make modifications that bring our products in line with state-of-the-art technology and production.

Trademarks and registered trademarks

Apple, the Apple logo, iPad, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Google Play is a trademark of Google Inc. All mentioned brand names and trademarks are property of their respective owners.

Panasonic System Communications Company Europe (PSCEU) Panasonic House, Willoughby Road Bracknell, Berkshire RG12 8FP United Kingdom



Phone : +44 (0)207 022 6530

